

SAMPLE 4-YEAR PLAN: Bachelor of Science in Business Administration

MAJOR: Innovation and Entrepreneurship (including required minor in Business)

This represents one potential pathway to completing the program within four years. The actual duration may vary depending on factors such as transfer credit evaluations, repeated coursework, and math placement results.

Key:

Courses required for Foundation of Knowledge

Courses required for major

Courses required for 2nd major/minor or electives

FIRST YEAR	Fall Semester	Spring Semester
<i>Unsure which BSBA major to choose? BUS 101: Introduction to Business offers an overview of all business majors and is highly recommended.</i>	ISBA 101 Fundamentals of Business Computing 3	ENTP 302 Opportunity Recognition 3
	ENTP 201 Entrepreneurial Mindset 3	ECO 100 Principles of Macroeconomics ¹ 3
	MAT 101 Numerical Fluency and Linear Functions 3	MAT 114 Finite Mathematics 3
	BUS 101 Introduction to Business (recommended) 1	FOK: Written Communication II 3
	FOK: Written Communication I 3	FOK: Natural Science with Lab 4
	FOK: Culture & Creativity I 3	
	Total 16	Total 16
SECOND YEAR	Fall Semester	Spring Semester
<i>Complete all Selective admissions courses by the end of your sophomore year and be admitted into your BSBA major.</i> <i>Join the Collegiate Entrepreneurs Organization (CEO) and/or the Women in Entrepreneurship (WE) clubs.</i>	ENTP 385 Idea Validation 3	ACC 201 Introductory Managerial Accounting ¹ 3
	ACC 200 Introductory Financial Accounting ¹ 3	BUS 230 Legal Environment ¹ 3
	STA 205 Introduction to Statistical Methods 3	MKT 205 Principles of Marketing ¹ 3
	ECO 101 Principles of Microeconomics ¹ 3	BUS 301 Business Professionalism/Career Prep 3
	FOK: Oral Communication 3	FOK: Global Viewpoints 3
	Total 15	Total 15
THIRD YEAR	Fall Semester	Spring Semester
<i>Consider an internship or a study abroad experience. Start taking a leadership role in a campus organizations such as CEO or Women in ENTP. Continue to reach out to Center for Innovation and Entrepreneurship (CIE) for additional opportunities and experiences.</i>	ENTP Elective ² 3	ENTP 425 Innovation Lab 3
	ISBA 300 Management Information Systems 3	ISBA 380 Quantitative Analysis for Business 3
	MGT 300 Behavior in Organizations 3	MGT 305 Operations Management in Business 3
	FOK: Culture & Creativity II 3	FIN 305 Principles of Finance 3
	FOK: Cultural Pluralism 3	FOK: Individual & Society 3
	Total 15	Total 15
FOURTH YEAR	Fall Semester	Spring Semester
<i>Attend every professional networking event- talk to CIE for opportunities in the community. Be a leader - that's who companies want to hire. Make a difference in your actions.</i>	ENTP Elective ² 3	ENTP 485 Innovation & Entrepreneurship Capstone 3
	BUS 330 Ethics : Managerial Decision Making 3	MGT 490 Business Policy 3
	MGT 303 Foundations of International Business 3	Open Elective to reach 120 hours 3
	Open Elective to reach 120 hours 3	Open Elective to reach 120 hours 3
	FOK: Natural Science without Lab 3	Open Elective to reach 120 hours 1
	Total 15	Total 13
		Grand Total of Credits 120

Notes:

Following this plan will allow you to complete your B.S.B.A. degree in Innovation and Entrepreneurship and the required minor in Business in four years (eight semesters), assuming you meet minimum performance expectations in all courses. Give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business Center for Student Excellence for assistance in developing an alternative plan.

¹The Bachelor of Science in Business Administration (B.S.B.A.) with a major in Innovation and Entrepreneurship is a selective admissions program. Students enter the program as a Pre- Innovation and Entrepreneurship major. Upon completion of the six courses in the selective admissions group (ACC 200, ACC 201, BUS 230, ECO 100, ECO 101, and MKT 205) with a grade of C- or better in each and the achievement of an overall NKU GPA of 2.50 or 2.50 GPA in six selective admissions courses are admitted to the college as a B.S.B.A. Innovation and Entrepreneurship major.

²Innovation and Entrepreneurship majors are required to take two ENTP Electives at 300/400 level (6 credits).