

SAMPLE 4-YEAR PLAN: GENERAL BUSINESS B.S.B.A.

Haile/US Bank College of Business Northern Kentucky University

This is **one way** a student can complete this program in our years if the student requires no remedial courses.
MAJOR: General Business (with required minor in Business)

	Fall Semester		Spring Semester	
<p>FIRST YEAR</p> <p>Join Phi Beta Lambda (PBL) to enhance your education by participating in various local and national chapter activities such as workshops, conferences, and competitive events.</p> <p>Don't get behind on your mathematics and statistics requirements – that's the most common reason for falling behind in your four-year program.</p>	FOK: Global Viewpoints	3	CMST 101 Public Speaking	3
	ENG 101 College Writing	3	FOK: Cultural and Creativity	3
	FOK: Culture and Creativity	3	FOK: Culture Pluralism	3
	BIS 101 Computer Literacy and Informatics or Test	3	FOK: Scientific and Quantitative Inquiry; Natural Sciences without lab	3
	MAT 109 Algebra for College Students (or ACT \geq 23)	3	MAT 114 Finite Mathematics	3
	TOTAL	15	TOTAL	15
<p>SECOND YEAR</p> <p>Plan on finishing all CoB selective admission courses by the end of your fourth semester so you'll have complete access to 300-level courses.</p>	Fall Semester		Spring Semester	
	ACC 200 Principles of Accounting I-Financial	3	ACC 201 Principles of Accounting II-Managerial	3
	ECO 200 Principles of Macroeconomics or ECO 201 Principles of Microeconomics	3	BUS 230 Legal Environment	3
	ENG 291 Advanced College Writing	3	ECO 200 Principles of Macroeconomics or ECO 201 Principles of Microeconomics	3
	FOK: Scientific and Quantitative Inquiry; Natural Sciences with lab	4	MGT 205 Business Management Principles or FIN 205 Personal Financial Management	3
	STA 212 Statistics for Business Applications I	3	BIS 380 Quantitative Analysis with Excel	3
	TOTAL	16	TOTAL	15
<p>THIRD YEAR</p> <p>Start taking a leadership role in the PBL or other campus organizations.</p>	Fall Semester		Spring Semester	
	BIS 300 Management Information Systems	3	Select two 300- or 400-level courses from AACSB accredited programs	6
	Elective	3	BUS 330 Ethics: Managerial Decision Making	3
	FOK: Individual and Society (not ECON)	3	FIN 305 Principles of Finance	3
	MGT 300 Behavior in Organizations: Understanding Organizational Life	3	MKT 205 Principles of Marketing	3
	MGT 305 Operations Management in Business	3		
	TOTAL	15	TOTAL	15
<p>FOURTH YEAR</p> <p>Attend every professional networking event that you can.</p> <p>Be a leader – that's who companies want to hire. Make a difference with your actions.</p>	Fall Semester		Spring Semester	
	Select three 300- or 400-level courses from AACSB accredited programs	9	Select two 300- or 400-level courses from AACSB accredited programs	6
	ECO 305 International Context for Business	3	Elective	6
	Elective	3	Elective (1 - 2hr or 2 - 1 hr)	2

		MGT 490 Business Policy	3
	TOTAL	15	TOTAL
			15
GRAND TOTAL OF CREDITS			121

Notes:

Following this plan will allow you to complete your B.S.B.A. degree in general business and the required minor in business in four years (eight semesters), assuming you meet performance expectations in all courses. You should give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business advising center for assistance in developing an alternative plan.

The major in general business can be completed at night.

Students desiring to enter the B.S.B.A. degree program in general business must meet selective admission requirements for the Haile/US Bank College of Business, leading to certification in the major. Prior to certification, students are enrolled as "pre-majors." Some of the selective admissions courses can be used to satisfy university general education requirements and some satisfy partial requirements for the minor in business. The selective admission requirements are met by completing the ten-course group with a minimum grade of C- in each course, and a minimum GPA of 2.50 across the group.