

# SAMPLE 4-YEAR PLAN: ELECTRONIC MEDIA AND BROADCASTING B.A.

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## Northern Kentucky University

This is **one way** a student can complete this program in four years if the student requires no remedial courses.

MAJOR: Electronic Media and Broadcasting

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Focus on completing your general education requirements while starting on the aesthetic and theory aspects to media.  Join the Norse Film Society.  Volunteer for the NorseMedia.	CMST 101 Public Speaking or CMST 110 Introduction to Communication Studies	3	ENG 101 College Writing
	Gen Ed: Scientific and Quantitative Inquiry; Mathematics and Statistics; MAT 115 Mathematics for Liberal Arts (recommended)	3	EMB 140 Introduction to Media Aesthetics	3
	Gen Ed: Culture and Creativity; EMB 100 Media Literacy (required)	3	Gen Ed: Self and Society	3
	Gen Ed: Culture and Creativity; Global Viewpoints	3	Gen Ed: Self and Society; Cultural Pluralism	3
	UNV 101 Orientation to College	3	EMB 110 Introduction to Mass Media	3
	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
Select a minor and start taking courses in your major and minor.  Join the Norse Film Society.  Volunteer for NorseMedia.	Gen Ed: Self and Society	3	EMB 215 Introduction to Audio Production	3
	ENG 291 Advanced College Writing	3	EMB 260 Writing for the Media	3
	EMB 210 Single Camera Production	3	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences with lab	4
	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences without lab	3	Gen Ed: Culture and Creativity	3
	Minor	3	Minor	3
	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>16</b>
<b>THIRD YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
Begin building a media portfolio.  If not enrolling in the spring study abroad, look into a summer study abroad experience.	EMB "Studies" cognate choice	3	EMB "Law/Ethics" cognate choice	3
	EMB "Content Creation" cognate choice 1	3	EMB "Content Creation" cognate choice 2	3
	INF 186 Media Web Coding	3	Study Abroad	3
	Minor	3	Minor	3
	Minor	3	Elective	3
	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
<b>FOURTH YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
Complete an internship.  Begin looking for post-graduation employment.	EMB 400 Media Criticism	3	EMB 396 Internship: Electronic Media Broadcasting or EMB 397 Projects	3
	EMB "Content Creation" cognate choice 3	3	EMB 435 Advanced Media Studies	3
	College of Informatics 300- or 400-level elective	3	EMB "Content Creation" cognate choice 4	3

	Minor	3	Minor	3
	Elective	3	Elective	2
	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>14</b>
<b>GRAND TOTAL OF CREDITS</b>				<b>120</b>

Notes: All majors in the Department of Communication are required to take CMST 101 or CMST 110 to fulfill the general education oral communication requirement.

The plan above does not take into account developmental coursework that may be required of the student. Therefore, additional courses may be required.

Minor Hours: Students should consult with their advisor in determining appropriate courses to select toward completion of: 1) a university-authorized minor or 2) a second major.