

SAMPLE 4-YEAR PLAN: COMMUNICATION STUDIES B.A.

College of Informatics

Northern Kentucky University

This is **one way** a student can complete this program in four years if the student requires no remedial courses.

MAJOR: Communication Studies

FIRST YEAR Focus on completing your general education requirements.	Fall Semester		Spring Semester	
	CMST 101 Public Speaking or CMST 110 Introduction to Communication Studies	3	ENG 101 College Writing	3
	Gen Ed: Scientific and Quantitative Inquiry; Mathematics and Statistics; STA 205 Introduction to Statistical Methods (recommended)	3	Gen Ed: Self and Society	3
	Gen Ed: Culture and Creativity	3	Gen Ed: Scientific and Quantitative Inquiry; Natural Science with lab	4
	Gen Ed: Global Viewpoints	3	Professional skills for major	3
	UNV 101 Orientation to College and Beyond	3	Elective	3
	TOTAL	15	TOTAL	16
SECOND YEAR Select a minor and start taking courses in your major and minor.	Fall Semester		Spring Semester	
	CMST 220 Interpersonal Communication	3	CMST 230 Small Group Communication	3
	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences	3	ENG 291 Advanced College Writing	3
	Gen Ed: Self and Society	3	Gen Ed: Self and Society; Cultural Pluralism	3
	Gen Ed: Culture and Creativity	3	Minor	3
	Elective	3	Elective	3
	TOTAL	15	TOTAL	15
THIRD YEAR Consider taking a study abroad course in a communication-related area.	Fall Semester		Spring Semester	
	CMST 303 Organizational Communication	3	CMST 300 Research Methods in Communication	3
	Professional skills for major	3	CMST 310 Argumentation or CMST 340 Strategies of Persuasion or CMST 410 Rhetorical Theories	3
	CMST, EMB, JOU, MIN, POP, PRE, or 500-level COM elective for major	3	Minor	3
	Minor	3	Minor	3
	Elective	3	Elective	3
	TOTAL	15	TOTAL	15
FOURTH YEAR Complete an internship. Start looking for a job.	Fall Semester		Spring Semester	
	CMST 200-400 level elective	3	CMST 370 Advanced Public Speaking	3
	CMST 355 Culture and Communication	3	CMST 430 Communication Theories	3

	CMST 200-400 elective	3	Minor	3
	Minor	3	Elective	3
	Elective	3	Elective	2
	TOTAL	15	TOTAL	14
GRAND TOTAL OF CREDITS				120

Notes: All majors in the Department of Communication are required to take CMST 101 or CMST 110 to fulfill the general education oral communication requirement.

Communication studies majors are strongly encouraged to take STA 205 Introduction to Statistical Methods to fulfill the general education mathematics requirement.

The plan above does not take into account developmental coursework that may be required of the student. Therefore, additional courses may be required.

Communication studies majors are strongly encouraged to complete CMST 396 Internship: Communication as one of the electives for the major.

Minor hours: Students should consult with their advisor in determining appropriate courses to select toward completion of: 1) a university-authorized minor, 2) an advisor approved focus, or 3) a second major.