

SAMPLE 4-YEAR PLAN: International Business, B.S.B.A.

Haile College of Business, Northern Kentucky University

This is one way you can complete this program in four years if you are not required to complete any developmental courses and you are placed by your math placement score in MAT 102 Introductory College Algebra.

MAJOR: **International Business** (including required minor in Business)

Key:

General Education (Foundation of Knowledge)

Courses required for major

Courses required for 2nd major/minor or electives

FIRST YEAR	Fall Semester		Spring Semester	
If you are unsure what BSBA Major is right for you, BUS 101 Introduction to Business is highly recommended - you will get an overview of all business majors.	BIS 101 Fundamentals of Business Computing	3	ECO 100 Principles of Macroeconomics ¹	3
	MAT 102 Introductory College Algebra	2	Foreign Language or Open Elective ⁴	3
	Foreign Language or Open Elective ⁴	3	MAT 114 Finite Mathematics	3
	BUS 101 Introduction to Business (recommended)	1	FOK: Written Communication II	3
	FOK: Written Communication I	3	FOK: Natural Science with Lab	4
	FOK: Global Viewpoints	3		
	Total	15	Total	16
SECOND YEAR	Fall Semester		Spring Semester	
Complete all Selective admissions courses by the end of your sophomore year and be admitted into your BSBA major.	ACC 200 Introductory Financial Accounting ¹	3	ACC 201 Introductory Managerial Accounting ¹	3
	STA 205 Introduction to Statistical Methods	3	BUS 230 Legal Environment ¹	3
	Foreign Language or Open Elective ⁴	3	ECO 101 Principles of Microeconomics ¹	3
	MKT 205 Principles of Marketing ¹	3	BUS 301 Business Professionalism/Career Prep	3
	FOK: Oral Communication	3	Foreign Language or Open Elective ⁴	3
Total	15	Total	15	
THIRD YEAR	Fall Semester		Spring Semester	
IB major requires a mandatory study abroad experience (IBU 395). Early planning with the Director of IB major and your advisor is crucial to chart the most efficient path through the major.	MGT 305 Operations Management in Business	3	GSCM207 Supply Chain Management	3
	MGT 300 Behavior in Organizations	3	BIS 380 Quantitative Analysis for Business	3
	BIS 300 Management Information Systems	3	ECO 305 Foundations of International Business	3
	FIN 305 Principles of Finance	3	MKT 333 Global & Cultural Issues in Marketing	3
	FOK: Culture & Creativity I	3	FOK: Culture & Creativity II	3
Total	15	Total	15	
FOURTH YEAR	Fall Semester		Spring Semester	
Attend every professional networking event. Be a leader - that's who companies want to hire. Make a difference in your actions.	MGT 360 Comparative International Management	3	IBU 480 International Commerce	3
	FIN 415 International Finance	3	MGT 490 Business Policy	3
	IBU 395 Study Abroad in Business ²	3	IB Elective ³	3
	BUS 330 Ethics : Managerial Decision Making	3	FOK: Cultural Pluralism	3
	FOK: Natural Science without Lab	3	FOK: Individual & Society	3
Total	15	Total	15	
Grand Total of Credits				121

Notes:

Following this plan will allow you to complete your B.S.B.A. degree in International Business and the required minor in Business in four years (eight semesters), assuming you meet minimum performance expectations in all courses. Give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business Center for Student Excellence for assistance in developing an alternative plan.

¹The Bachelor of Science in Business Administration (B.S.B.A.) with a major in International Business is a selective admissions program. Students enter the program as a Pre-International Business major. Upon completion of the six courses in the selective admissions group (ACC 200, ACC 201, BUS 230, ECO 100, ECO 101, and MKT 205) with a grade of C- or better in each and the achievement of an overall NKU GPA of 2.50 or 2.50 GPA in six selective admissions courses are admitted to the college as a B.S.B.A. International Business major.

²IBU 395 designates credits for the required International Study Abroad experience. Typically, there are opportunities for qualified study abroad experience available in fall, spring, and summer semesters. Usually, the third year is the time to fulfill this requirement but it may be fulfilled at any time before the end of degree program.

³International Business majors are required to take one IB Elective from approved list (3 credits).

⁴Language Competency for the International Business Major: All IB students are required to attain competency in a second language which can be gained or demonstrated through a variety of methods as follows:

Classroom study	Successful completion of a 202 (Intermediate II) or higher level language course with a grade of B- or higher in Arabic, Chinese, French, German, Italian, Japanese, Korean, Russian or Spanish. †
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	Arabic, Chinese, French, German, Italian, Japanese, Korean, Russian or Spanish.
Advanced Placement (AP)	Score of 4 or 5 on the Language & Culture AP exam in Chinese, French, German, Italian, Japanese, or Spanish.
College Level Examination Program (CLEP)	Score of 59+ on French CLEP, 60+ on German CLEP, or 63+ on Spanish CLEP.
International Baccalaureate (IB)	Score of 5+ on Language B (HL) on French, German or Spanish IB Exam.

† Students with prior experience in a second language are highly encouraged to take the free WebCAPE placement exam to bypass lower-level courses, and may be eligible to receive retroactive credit for the lower-level courses skipped through the World Language Incentive Program (WLIP). Please visit <https://inside.nku.edu/artsci/departments/worldlanglit/placement.html> for details on Language Placement, the World Language Incentive Program, and to access the WebCAPE placement exam.

Another alternative to meet the language competency requirement is to demonstrate a minimum proficiency level that is equivalent to the American Council on the Teaching of Foreign Languages (ACTFL) ranking of Intermediate Mid in speaking, writing, listening, and reading. This can be done by taking the Avant STAMP test in NKU Testing Services. There are fees for the test and proctoring service. More information can be found here: <https://inside.nku.edu/testing/tests/nku-exams/stamp.html>

Micro-Credential Opportunity: Students who complete the 101-102-201-202 language sequence in French/German/Japanese/Spanish through actually taking all four courses OR getting some of the course credit through the retroactive credit program can apply for the "Start Speaking French/German/Japanese/Spanish" micro-credential to add to their credentials. More information can be found here: <https://inside.nku.edu/artsci/departments/worldlanglit/advising-and-resources/languages/micro-credentials/startspeak.html>

Language Proficiency Testing and the Global Seal of Biliteracy: International Business majors might also consider taking the Avant STAMP test to earn the Global Seal of Biliteracy, which is free with STAMP results (as noted above, there is a fee for the test and proctoring service). If a student receives a minimum of Intermediate Mid on all four domains, they qualify for the first stage of the Global Seal known as Functional Fluency. If they score a minimum of Advanced Low on all four skills, then they qualify for the second level of the Global Seal, which is Working Fluency. The Global Seal comes with a certificate that has a serial number that can be put into a LinkedIn profile. The Global Seal helps better describe language abilities to potential employers. Further information can be found at: <https://theglobalseal.com/the-global-seal>

Language Competency for International Students: International students who are not native speakers of English may use English to satisfy the IB major's language competency requirement. Competency in English can be demonstrated by any one of the following:

Classroom study	Documentation of having satisfactorily completed freshman-level English composition at an American regionally accredited college or university in the U.S. and an overall acceptable GPA. OR Successful completion of NKU's American English Language Program with at least an 80% in each AELP class.
International English Language Testing Service (IELTS)	Cumulative band of 5.5 and sub-scores in reading and writing of 5.0 or better.
Test of English as a Foreign Language (TOEFL)	500 on the paper-based exam or a 61 on the internet-based (iBT) exam.
ACT or SAT	A satisfactory score on the verbal portion of the ACT or SAT taken within the last two years. The minimum scores to be considered for admission are an ACT of 18 or SAT of 430 (through 3/15/16) or 25 (effective 3/16/16).