

**SAMPLE 4-YEAR PLAN: International Business, B.S.B.A.**

**Haile/US Bank College of Business, Northern Kentucky University**

This is one way you can complete this program in four years if you are not required to complete any developmental courses and you are placed by your math placement score in MAT 102 Introductory College Algebra.

MAJOR: **International Business** (including required minor in Business)

FIRST YEAR	Fall Semester		Spring Semester	
If you are unsure what BSBA Major is right for you, BUS 101 Introduction to Business is highly recommended - you will get an overview of all business majors.	BIS 101 Fundamentals of Business Computing	3	MAT 114 Finite Mathematics	3
	BUS 101 Introduction to Business (recommended)	3	FOK: Written Communication II	3
	FOK: Written Communication I	3	FOK: Culture & Creativity II <sup>3</sup>	3
	FOK: Culture & Creativity I	3	FOK: Cultural Pluralism	3
	MAT 102 Introductory College Algebra	2	FOK: Natural Science with Lab	4
	<b>Total</b>		<b>14</b>	<b>Total</b>
			<b>16</b>	
SECOND YEAR	Fall Semester		Spring Semester	
Complete all Selective admissions courses by the end of your sophomore year and be admitted into your BSBA major.	ACC 200 Principles of Accounting I - Financial <sup>1</sup>	3	ACC 201 Principles of Accounting II - Managerial <sup>1</sup>	3
	ACC 200L Financial Accounting Lab	1	BUS 201 Haile Professionals	1
	STA 205 Introduction to Statistical Methods	3	BUS 230 Legal Environment <sup>1</sup>	3
	ECO 201 Principles of Microeconomics <sup>1</sup>	3	ECO 200 Principles of Macroeconomics <sup>1</sup>	3
	MKT 205 Principles of Marketing <sup>1</sup>	3	FOK: Global Viewpoints	3
	FOK: Oral Communication	3	FOK: Individual & Society	3
	<b>Total</b>		<b>16</b>	<b>Total</b>
			<b>16</b>	
THIRD YEAR	Fall Semester		Spring Semester	
IB major requires a mandatory study abroad experience (IBU 395). Early planning with the Director of IB major and your advisor is crucial to chart the most efficient path through the major.	MGT 305 Operations Management in Business	3	MGT 307 Supply Chain Management	3
	MGT 300 Behavior in Organizations - Understanding Organizational Life	3	IBU 395 Study Abroad in Business <sup>2</sup>	3
	BIS 300 Management Information Systems	3	BIS 380 Quantitative Analysis for Business	3
	FIN 305 Principles of Finance	3	ECO 305 Foundations of International Business	3
	FOK: Natural Science without Lab	3	MKT 333 Global & Cultural Issues in Marketing	3
	<b>Total</b>		<b>15</b>	<b>Total</b>
			<b>15</b>	
FOURTH YEAR	Fall Semester		Spring Semester	
Attend every professional networking event.  Be a leader - that's who companies want to hire. Make a difference in your actions.	MGT 360 Comparative International Management	3	IBU 480 International Commerce	3
	FIN 415 International Finance	3	MGT 490 Business Policy	3
	IB Elective <sup>4</sup>	3	Open Elective to reach 120 hours	3
	BUS 330 Ethics : Managerial Decision Making	3	Open Elective to reach 120 hours	3
	Open Elective to reach 120 hours	3	Open Elective to reach 120 hours	1
<b>Total</b>		<b>15</b>	<b>Total</b>	
			<b>13</b>	
<b>Grand Total of Credits</b>				<b>120</b>

**Notes:**

Following this plan will allow you to complete your B.S.B.A. degree in International Business and the required minor in Business in four years (eight semesters), assuming you meet minimum performance expectations in all courses. Give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business Center for Student Excellence for assistance in developing an alternative plan.

<sup>1</sup>The Bachelor of Science in Business Administration (B.S.B.A.) with a major in International Business is a selective admissions program. Students enter the program as a Pre-International Business major. Upon completion of the six courses in the selective admissions group (ACC 200, ACC 201, BUS 230, ECO 200, ECO 201, and MKT 205) with a grade of C- or better in each and the achievement of an overall NKU GPA of 2.50 or 2.50 GPA in six selective admissions courses are admitted to the college as a B.S.B.A. International Business major.

<sup>2</sup>IBU 395 designates credits for the required International Study Abroad experience. Typically, there are opportunities for qualified study abroad experience available in fall, spring, and summer semesters. Usually, the third year is the time to fulfill this requirement but it may be fulfilled at any time before the end of degree program.

<sup>3</sup>This major requires you to demonstrate an ACTFL ranking of Intermediate-Mid in a second language. More details are furnished in the university catalog and from your advisor and the Director of International Business. It's possible to meet this requirement without taking foreign language courses at NKU; however, those with little prior preparation should consider using one or more language courses taught in the Department of World Languages and Literatures to meet the Culture and Creativity category Foundation of Knowledge requirement.

<sup>4</sup>Human Resource Management majors are required to take two HRM Electives at 300/400 level (6 credits).