

## SAMPLE 4-YEAR PLAN: International Business, B.S.B.A.

### Haile/US Bank College of Business, Northern Kentucky University

This is one way you can complete this program in four years if you are not required to complete any developmental courses and you are placed by your ACT score in MAT 109 Algebra for College.

MAJOR: **International Business** (including required minor in Business)

FIRST YEAR	Fall Semester		Spring Semester	
If you are unsure what BSBA major is right for you, BUS 101 Introduction to Business is highly recommended – you'll get an overview of all majors.	FOK: Written Communication I	3	FOK: Written Communication II	3
	FOK: Culture and Creativity <sup>3</sup>	3	FOK: Oral Communication	3
	BIS 101 Computer Literacy	3	FOK: Natural Science with Lab	4
	BUS 101 Introduction to Business (recommended)	3	FOK: Individual and Society ECO 201 Principles of Microeconomics <sup>1</sup>	3
	MAT 109 Algebra for College	3	FOK: Mathematics & Statistics MAT 114 Finite Mathematics	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>16</b>
SECOND YEAR	Fall Semester		Spring Semester	
This major requires an international experience (designated by BUS 260 or 360). Early planning for study abroad with the Director of International Business and your Advisor is imperative to chart the most efficient path through the major.	ACC 200 Principles of Accounting I-Financial <sup>1</sup>	3	ACC 201 Principles of Accounting II-Managerial <sup>1</sup>	3
	ACC 200L Financial Accounting Lab	1	ECO 200 Principles of Macroeconomics <sup>1</sup>	3
	FOK: Cultural Pluralism	3	MKT 205 Principles of Marketing <sup>1</sup>	3
	FOK: Global Viewpoints	3	BUS 230 Legal Environment of Business <sup>1</sup>	3
	FOK: Natural Science	3	BUS 201 Haile Professionals	1
	FOK: Individual and Society	3	FOK: Culture and Creativity	3
	<b>Total</b>	<b>16</b>	<b>Total</b>	<b>16</b>
THIRD YEAR	Fall Semester		Spring Semester	
Complete all selective admission courses by the end of your sophomore year and be admitted into your BSBA major.	BIS 300 Management Information Systems	3	FIN 305 Principles of Finance	3
	ECO 305 Foundations of International Business	3	BIS 380 Quantitative Analysis with Excel	3
	STA 205 Introduction to Statistical Methods	3	MKT 333 Global and Cultural Issues in Marketing	3
	MGT 300: Behavior in Organizations: Understanding Organizational Life	3	BUS 260 / 360 Selected Business Topics in International Settings <sup>2</sup>	3
	MGT 305 Operations Management in Business	3	MGT 307 Global Supply Chain Management	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
FOURTH YEAR	Fall Semester		Spring Semester	
Attend every professional networking event that you can find.  Be a leader – that's who companies want to hire. Make a difference in your actions.	BUS 330 Ethics: Managerial Decision-Making	3	IBU 480 International Commerce	3
	FIN 415 International Finance	3	Major Elective	3
	MGT 360 Comparative International Management	3	Free Elective	3
	Free Elective	3	MGT 490 Business Policy	3
	Free Elective	3		
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>12</b>
			<b>Grand Total of Credits</b>	<b>120</b>

#### Notes:

Following this plan will allow you to complete your Bachelor of Science in Business Administration (B.S.B.A.) with a major in International Business and the required minor in Business in four years (eight semesters), assuming you meet minimum performance expectations in all courses. Give careful attention to course prerequisites, as they are strictly enforced. If you choose to earn your degree over a period longer than four years, the basic sequence of courses shown above will still apply in most cases. If you decide to deviate from the recommended sequence, you should consult with the College of Business Advising Center for assistance in developing an alternative plan.

<sup>1</sup>The Bachelor of Science in Business Administration (B.S.B.A.) with a major in International Business is a selective admission program. Students enter the program as a Pre-International Business major. Upon completion of the six courses in the selective admission group (ACC 200, ACC 201, BUS 230, ECO 200, ECO 201, and MKT 205) with a grade

of C- or better in each and the achievement of an overall NKU GPA of 2.500 or better, students are officially admitted to the college as a BSBA-International Business major. All transfer students enter as pre-majors and must complete a minimum of 12 credit hours at NKU in order to establish the NKU GPA for selective admission into the major, regardless of individual course completion status.

<sup>2</sup>BUS 260 and BUS 360 designate credits for the required 3 credit international experience. Typically, there are opportunities for qualified study abroad experiences available in fall, spring, and summer. Most experiences will offer the opportunity to earn course credit that can also be used to fill other course requirements in the major. The third year is the typical time to fulfill this requirement, but it may be fulfilled at any time during the degree program. Early planning with the Director of International Business is imperative to chart the most efficient path through the major.

<sup>3</sup>This major requires you to demonstrate an ACTFL ranking of Intermediate-Mid in a second language. More details are furnished in the university catalog and from your advisor and the Director of International Business. It's possible to meet this requirement without taking foreign language courses at NKU; however, those with little prior preparation should consider using one or more language courses taught in the Department of World Languages and Literatures to meet the Culture and Creativity category Foundation of Knowledge requirement.