

SAMPLE 4-YEAR PLAN:

ELECTRONIC MEDIA AND BROADCASTING B.A.

This is **one way** a student can complete this program in four years if the student requires no remedial courses.

MAJOR: Electronic Media and Broadcasting

FIRST YEAR	Fall Semester		Spring Semester	
	Start on the aesthetic and theory aspects to media while focusing on completing your general education requirements. Join the Norse Film Society. Join NorseCodeRadio.	Gen Ed: Self and Society; Cultural Pluralism	3	Gen Ed: ENG 101 College Writing
	Gen Ed: CMST 101 Public Speaking or CMST 110 Introduction to Communication Studies	3	Gen Ed: Scientific and Quantitative Inquiry; Mathematics and Statistics; MAT 115 Mathematics for Liberal Arts (recommended)	3
	Gen Ed: Culture and Creativity; EMB 100 Media Literacy (required)	3	Gen Ed: Culture and Creativity; Global Viewpoints	3
	UNV 101 Orientation to College	3	MIN 221 Visual Fundamentals for Digital Media	3
	EMB 140 Introduction to Media Aesthetics	3	EMB 110 Introduction to Mass Media	3
	EMB 101 Electronic Media Appreciation	1	EMB 102 Electronic Media Production Assistance	1
	TOTAL	16	TOTAL	16
SECOND YEAR	Fall Semester		Spring Semester	
Select a minor and start taking courses in your major and minor. Volunteer for NorseMedia.	Gen Ed: Self and Society	3	EMB 215 Introduction to Audio Production	3
	Gen Ed: ENG 291 Advanced College Writing	3	EMB 260 Writing for the Media	3
	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences without lab	3	Gen Ed: Scientific and Quantitative Inquiry; Natural Sciences with lab	4
	EMB 210 Single Camera Production	3	Gen Ed: Self and Society	3
	Minor	3	Minor	3
	EMB 201 Electronic Media Appreciation 2	1		
	TOTAL	16	TOTAL	16
THIRD YEAR	Fall Semester		Spring Semester	
Begin building a media portfolio. If not enrolling in the spring study abroad, look into a summer study abroad experience.	EMB "Studies" cognate choice	3	EMB "Law/Ethics" cognate choice	3
	EMB "Content Creation" cognate choice 1	3	EMB "Content Creation" cognate choice 2	3
	Gen Ed: Culture and Creativity	3	Study Abroad	3
	Minor	3	Minor	3
	Minor	3	Elective	3
	EMB 202 Electronic Media Production Assistance 2	1		
	TOTAL	16	TOTAL	15
FOURTH YEAR	Fall Semester		Spring Semester	
Complete an internship. Begin looking for post-graduation employment.	EMB 400 Media Criticism	3	EMB 396 Internship: Electronic Media Broadcasting or EMB 397 Projects or EMB 335 Sports Media Production	3
	EMB "Content Creation" cognate choice 3	3	EMB 435 Media Studies	3
	College of Informatics 300- or 400-level elective	3	EMB "Content Creation" cognate choice 4	3
	Minor	3	Minor	3
	Elective	3	Elective	3
	TOTAL	15	TOTAL	15
GRAND TOTAL OF CREDITS				125

Notes: All majors in the Department of Communication are required to take CMST 101 or CMST 110 to fulfill the general education oral communication requirement.

The plan above does not take into account developmental coursework that may be required of the student. Therefore, additional courses may be required.

Minor Hours: Students should consult with their advisor in determining appropriate courses to select toward completion of: 1) a university-authorized minor or 2) a second major.